



## F4BG Coach Profile

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### Description of Coach business and expertise (150 – 200 words)

I have gained valuable human resources, communication and leadership experience working as Front Office Receptionist, Tourist Office Manager and Senior Receptionist for Croatia's biggest hotel chains since 2007. In 2016 I was able to use the knowledge and skills that I had gathered to pursue a business consulting career.

I am currently part of the Smart Growth team working closely with the Managing Director on the following activities:

- Coaching business high growth,
- Development and implementation of EU projects,
- Development of business strategies, marketing and communication plans as well as of investment and (pre)feasibility studies,
- Design and implementation of formal and non – formal educational programs **designed to help accelerate the growth of SMEs.**

