



## F4BG Coach Profile

<b>Name:</b>	Ivan Plačko
<b>Business Name</b>	Technology Innovation Centre Međimurje
<b>Website:</b>	<a href="http://www.ticm.hr">www.ticm.hr</a>
<b>E-mail:</b>	<a href="mailto:ivan.placko@ticm.hr">ivan.placko@ticm.hr</a>
<b>Tel. Nos:</b>	+385 (0)99 212 0581
<b>Description of your business and expertise (150 – 200 words)</b>	
<p>I am a managing director of Technology Innovation Centre Medjimurje, a business incubator focused on helping hi-tech entrepreneurs start and develop their business in Medjimurje County, Croatia. My experience in preparing and managing proof-of-concept projects and other entrepreneurship and technology related initiatives as well as organising various trainings, conferences and workshops have been extremely helpful in running the incubator. Besides the above-mentioned activities, I have been providing consulting services to SMEs in various fields, such as marketing, HRM, IT and business internationalisation, etc. My fields of expertise also include preparing and implementing RDI projects and working with start-ups. (<a href="https://hr.linkedin.com/pub/ivan-placko">hr.linkedin.com/pub/ivan-placko</a>)</p>	