



## F4BG Coach Profile

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<b>Description of your business and expertise (150 – 200 words)</b>	
<p>A qualified, award winning professional coach, John has over 10 years of experience coaching a wide spectrum of people, teams and organisations He is a founder and Co-director of the Professional Coaching Alliance and Principal of Adler Learning UK – a coach and leadership training business and has run own coaching businesses for over 10 years.</p> <p>John trained with Adler in Toronto and is Principal of the Adler school of coaching in the UK and achieved the CMI Diploma in Strategic Business Coaching with Exponential. He has worked with high growth coaching programmes since 2007 focussing particularly on people, business development and Innovation coaching. He has coached, mentored and trained business owners, MD's, directors and managers from manufacturing, technology, public sector and professional service organisations. He's helped organisations to innovate, individuals taking on senior responsibilities, dysfunctional teams to be effective and organisations to change. He specialises in supporting leaders and their teams to drive significant change and growth, to choose the right actions to transform their individual and organisational performance.</p> <p>The Professional Coaching Alliance (PCA), has offices across the UK Midlands and South West, we deliver Business and Executive Coaching programmes, Coach Enhanced Training Programmes and CPD activities to business and organisational leaders and senior managers from a wide range of Private and Public Sector Organisations. PCA partners with Adler to deliver ICF approved coach training programmes in the UK and Europe. We are also partners on Wiley's Everything DiSC and 5 Behaviours of a Cohesive team programmes.</p>	