



F4BG Coach Profile

Name:	John Harrison
Business Name	Coaching 4 Success Ltd
Website:	www.coaching-4-success.co.uk
E-mail:	johnharrison@coaching-4-success.co.uk
Tel. Nos:	Landline: 01986781564 / Mobile: 07736403654

Description of your business and expertise (150 – 200 words)

In 2004, following over 30 years in manufacturing, growing businesses, managing & developing multi-disciplined teams, I founded Coaching 4 Success Ltd.

As a business growth coach, I have worked with CEO's, business owners and their teams in small / medium sized businesses, as well as micro's and corporates in over 45 different business sectors.

My key focus areas are on growth strategy, team implementation and leadership development.

I also provide bespoke leadership & management development programmes for clients incorporating the use of assessment tools such as EBW (emotions and behaviours at work) Emotional Intelligence and Emergenetics profiling.

In 2016, I co-founded, 'Bite the Cherry', a disruptive venture coaching business focused on assisting companies (start-up and micro businesses) achieve 'scalability to make a lasting difference, not just profit'.