



F4BG Coach Profile

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Description of Coach business and expertise (150 – 200 words)

I have been the Co-Owner and the **Managing Director of** Exoro LTD for Accounting and Business Consulting since 2006 when I decided to merge the first company, which I founded in 1991, with another renowned business from the same sector. Prior to that I worked in banking and in the tourism industry for a combined 16 years total. I also served at the City of Poreč as City Council President and Mayor for 8 years.

I am a certified accountant, EU project manager and a strategic planning expert with 30+ yrs of relevant working experience.

In the last 6 years I've mostly been developing strategies for the public and for the private sector as well while at the same time training, coaching and advising public and private sector managers.

Right now I am managing 4 investments in the tourism industry collectively worth about 25 mil euros. I am also working as an advisor to Croatian mayors and entrepreneurs.

