



## F4BG Coach Profile

<b>Name:</b>	Ksenija Genc Novak
<b>Business Name</b>	PARTUS PLUS d.o.o.
<b>Website:</b>	<a href="http://partus-akademija.com">http://partus-akademija.com</a>
<b>E-mail:</b>	<a href="mailto:ksenijagencnovak@gmail.com">ksenijagencnovak@gmail.com</a>
<b>Tel. Nos:</b>	mobile: +385 91 4899077

### Description of your business and expertise (150 – 200 words)

Ksenija has a wealth of experience and success in regional management and leadership gained from 25+ years mostly in FMCG industry, in multinational and multicultural environment of sales, marketing, consulting, strategic thinking and matrix organization development, but also in SME, which allows others to benefit from her knowledge.

She is a Certified Business Coach and Master of INNLP trained in NLP techniques and autogenic training with rich experience and success in mentoring, training, coaching and consultancy to develop and enhance management and leadership skills of individual members of staff and teams. Her Business and Career mentoring and coaching skills with sharing her knowledge and expertise with proven success impacted and empowered many young business individuals entering leadership world especially in IT, Finance and Sales. Ksenija believes in life worth searching and creating your own story with love, passion and gratitude making positive impact by helping to awake and question awareness in each individual. Enlightened and consious leadership, friendship, parenthood and any relationship powered by practicing and introducing meditation in daily business, school and private life, she finds as a new “normal” and standard practice in modern life.

She is a member of the European Mentoring and Coaching Council (EMCC Croatia) and Croatian Coaching Association (HUC). She is employed in Grafik.net as Deputy General Manager. External life coaching, career coaching and mentoring practise associate in Partus akademija.

Fit4Business Growth project member for SME during 2016./201. as internal coach.