



## F4BG Coach Profile

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| <b>Name:</b>  | Michael Webb                        |
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| <b>Description of your business and expertise (150 – 200 words)</b>   |                                     |
| <p>Mike specializes in Executive and Performance Coaching / Mentoring and employs a variety of proven techniques to enhance and develop the latent skills of business leaders, management teams as well as individual members of staff, thereby helping each to improve existing capabilities and performance, to set achievable, meaningful goals and so enable companies and individuals to move forward and develop.</p> <p>His style is challenging and based on values, integrity, trust with an emphasis on working closely in partnership with his clients and focuses on the needs of the client. He is a strategic thinker who can focus on the detail whilst always considering the bigger picture.</p> <p>Mike is a member of the European Mentoring and Coaching Council and adheres to the code of practice; is a Certified mBraining Coach, trained in NLP Techniques; is licensed to deliver 360 degree profiling either as part of/or separate to any management development programme; has significant experience of delivering Strategic / Growth Planning, Individual and Team Performance Coaching, Management Development, Sales and Marketing Coaching.</p> |                                     |