



## F4BG Coach Profile

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<b>Description of your business and expertise (150 – 200 words)</b>	
<p>I have worked as a vocational training expert and project development and management consultant since 1999. I am experienced in professional training and coaching for SMEs, NGOs, young entrepreneurs (start-ups) mainly in the field of improvement of their skills in EU project management, partners search and promotion of transfer of good practices from other EU countries.</p> <p>Since 2008, I am executive director of Agency for Regional and Economic Development, Vratsa, Bulgaria. ARED is a NGO that operates in North West Bulgaria. The mission of ARED –Vratsa is to support its members and other NGOs, participating through the activities in the process of regional and economic development, to promote the social partnership, to ensure information exchange and to contribute for development of entrepreneurial culture in the region, support SMEs competitiveness and exchange of good European practices and innovations for decreasing the interregional differences</p>	