



F4BG Coach Profile

Name:	Richard Dickinson
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Description of your business and expertise (150 – 200 words)

In the last 4 years I have been a lead coach for Merseyside on the government back initiative the Growth Accelerator Programme during which time I have helped over 40 companies develop and grow. These companies have been from various sectors and sizes up to and including £15mill t/o companies. I have worked with a number of highly respected companies in Merseyside such as Jackson Canter Solicitors, DSG Accountants, Belvoir Lettings, Constructive Thinking Architects and well known charities like Health@Work and DadaFest. I have also done quite a bit of work in the digital and creative sector helping companies such as Studio Mashbo, Welton Media and Curly Productions to succeed.

During the last 12 years as a business coach I have worked with over 300 companies in and around the North West on a variety of issues from start up's to well established companies. I have worked across the sectors from professional service business to construction companies, from solicitors and architects through to charities.

I tend to provide teams and individuals with the tools, the support, and the structure they need to help accomplish the organization's goals and develop their potential to become better leaders. I started out in my working life in the Navy, where I served for a number of years, travelling around the world learning some fantastic skills and meeting people from many different cultures. After leaving the navy, I entered the world of banking and finance ending up in a role as East Midlands Region Development Manager for a high street bank. I then decided I was ready for another challenge, so I left the bank and set up my own national insurance brokerage, which I ran for 5 years, until successfully selling the business in 2004.

Given my extensive experience over the previous 20 years in banking and finance, dealing with businesses and more importantly business people, I felt I would make a very good business coach. I then trained and was accredited by the Adler School of International Coaching (ICF Accredited) and took on a licence from Ology Coaching. This gives me the support of a multi-national company, whilst at the same time still being able to give a local personal service to my clients. I am also certified as a Disc Trainer through Axiom and Inscape.

I am heavily involved in the local community helping organisations like Waves Enterprise and Princes Trust as a Mentor. In my spare time I go to the Gym to keep fit and love to travel, going skiing every year. My Aim is to help as many businesses as I can to succeed before I call it a day. The money is great but the true satisfaction comes from seeing the businesses and the key people running them developing and achieving their goals quicker than they would have done on their own.