



F4BG Coach Profile

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Description of Coach business and expertise (150 – 200 words)

I am the **Managing Director** of Smart Growth. In 2016 the company was listed among the **TOP 10%** of Croatian Business Consulting Fastest-Growing companies managed by women. I am also **President** of the Professional Group of Business Consultants at Chamber of Economy - Pula County Chamber since 2015.

In the last eight years I've been coaching business growth and developing strategies, studies, plans and projects for both the public and the private sector while at the same time matching them to funding opportunities and building the capacity of the organisation. **After I develop a strategy/plan** and present it to the manager and his team, I always coach them to help **accelerate the growth of the organisation**.

I am a certified EU project manager and a strategic planning expert.

Recognising the need to concentrate on where I achieve the most impact, **I have focused my activities within the company on MY BIGGEST STRENGTHS:**

- Coaching business high growth,
- Development and implementation of EU projects,
- Development of business strategies, marketing and communication plans as well as of investment and (pre)feasibility studies,
- Design and implementation of formal and non – formal educational programs **designed to help accelerate the growth of SMEs.**

