



F4BG Coach Profile

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Description of your business and expertise (150 – 200 words)	
<p>Currently working at ACADEMIA d.o.o. Maribor as Academic Director (and lecturer in the field of Entrepreneurship and Business Plan preparation). Before worked as Head of VEM Point / Project Manager & Senior Consultant in the Economic Institute Maribor d.o.o. (EIM). Acted as a professional support service for potential entrepreneurs and SMEs, on regional development, economic research, marketing communications and marketing strategies). Also long term experience with the development and implementation of different national and EU projects / programmes (e.g. for target groups of young people, women, unemployed people, potential entrepreneurs, SMEs, institutions, organisations, municipalities, etc.). Participated in different projects: HORIZON 2020, PROGRESS, Erasmus +, Interreg, Cross Border SLO-Croatia, SLO-Hungary, SLO-Austria, etc.).</p>	