

# GIT:

Focused on the services of graphics and information technology assortments.



## GIT

### Organisation:

GIT d.o.o.

Coach: Dr. Jasminka Samardžija

*To avoid “killing” ideas at conception and to stimulate a more open and creative communication culture within the company, better “rules” of brainstorming are in place and encouraging two-way communication, supporting feedback, and triggering reaction and comment.*

### Summary

Closing the information gap enhances the ability to respond appropriately and on time, but maintaining a balance and a broader perspective, keeps focus on the big picture and clarifies what everyone is working toward.

### Challenges

Efficient tracking and transparency of issues is to minimize the number and cause of complaints. Looking to automate the business process to help with internal communication gaps that could lead to inefficiencies in operations.



## The F4BG Assessment

Focus on strengthening the team, while ensuring quality HR management will benefit revenue. Our Diagnostic Report found segments that are strong and will be continually nurtured to facilitate the high growth expectations. Immediate areas for improvement are Effective Communication and Performance Feedback.

## The Solution

The operations office will be designed to encourage more interaction, better teamwork and a more comfortable workspace. The staff should be surveyed to determine the best ways of keeping the team moving forward in their own development.

## Results and Future Plans

To further accelerate growth, customization of tracking and communication options at all levels are being implemented while simultaneously taking steps to prevent combustion at work. GIT will continue to build on the values that have made them successful while implanting tracking and automation that will benefit the team.

*“With great appreciation, we would like to thank Dr. Samardžija for her excellent work within our project and look forward to working with her in the future. We are proud to recommend her professionalism and expertise to other SMEs.”*

Stefania Skender-Director Smart Growth

Fit4BusinessGrowth is a project funded by the Erasmus+ programme.

The project aims to help small and medium enterprises to improve performance and productivity using High Performance Work Practices, Wellness Practices and Business Growth Coaching.



Fit4BusinessGrowth

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