

Always moving forward:

Growth in a family owned printing business with 20 years of quality behind it.



Always Moving Forward

Organisation:

Sigra d.o.o.

Coach: Kelli Crise

"We are always working to become a flexible, efficient and innovative company. We are proud of the quality of our products and want to continue to grow within our company and community. This project fit perfectly into our ideals of growth for our business and also for our employees."

Summary

The success of this company is based on the quality and enthusiasm for their services, the proper investment in education for their staff, and timely investment in equipment.

Challenges

As the owner of a small business that has seen growth and success in the industry, it is easy to become overwhelmed in the day to day operations. When time is pinched it is too easy to ignore what is going well. The trick here is to keep caring for what works and build on what is important: Staff and quality of service.



The F4BG Assessment

The staff are very efficient and experienced at their jobs and work well independently. The Diagnostic Report shows that although the leadership is strong, there is some complacency in human resources. Skills development scored very low as did Motivation at work and should be developed to match the vision of the company.

The Solution

The operations office will be designed to encourage more interaction, better teamwork and a more comfortable workspace. The staff should be surveyed to determine the best ways of keeping the team moving forward in their own development.

Results and Future Plans

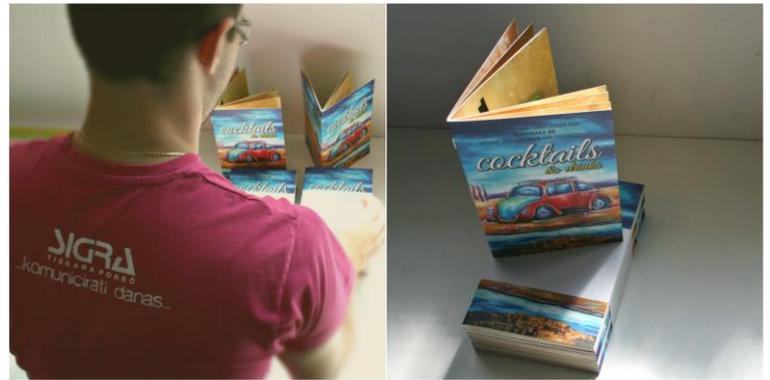
Informal meetings are taking place in the newly redecorated office and management is fully supportive of the teams wishes to learn more or to participate in community events representing the company. SigrA has developed a business plan that includes high growth practices and will continue to work in that direction.

“Ms. Crise is a key member of the Smart Growth team, which has successfully brought this F4BG project to Croatia. Her skills and experience in both business and life coaching has been a clear asset to the SMEs she has worked with.”

Stefania Skender-Director Smart Growth

Fit4BusinessGrowth is a project funded by the Erasmus+ programme.

The project aims to help small and medium enterprises to improve performance and productivity using High Performance Work Practices, Wellness Practices and Business Growth Coaching.



Printing quality for over 20 years



www.sigra.hr



 Fit4BusinessGrowth

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For further information visit:

www.fit4businessgrowth.eu